



ELA GENERAL ASSEMBLY 2008

Modernization in the XXIst century



Modernization in the XXIst century



- Economic growth 2004 – 2007
 - + 3.75 % New Member States (average)
 - + 2.50 % EU – 15 States (average)
- Income New Member States
 - From 44 % of European (EU – 15) average in 1997
 - To 50 % of European (EU – 15) average in 2007
- Employment upturn since 2005
- Issue: migration of skilled workers to EU - 15

Modernization in the XXIst century

High growth: green

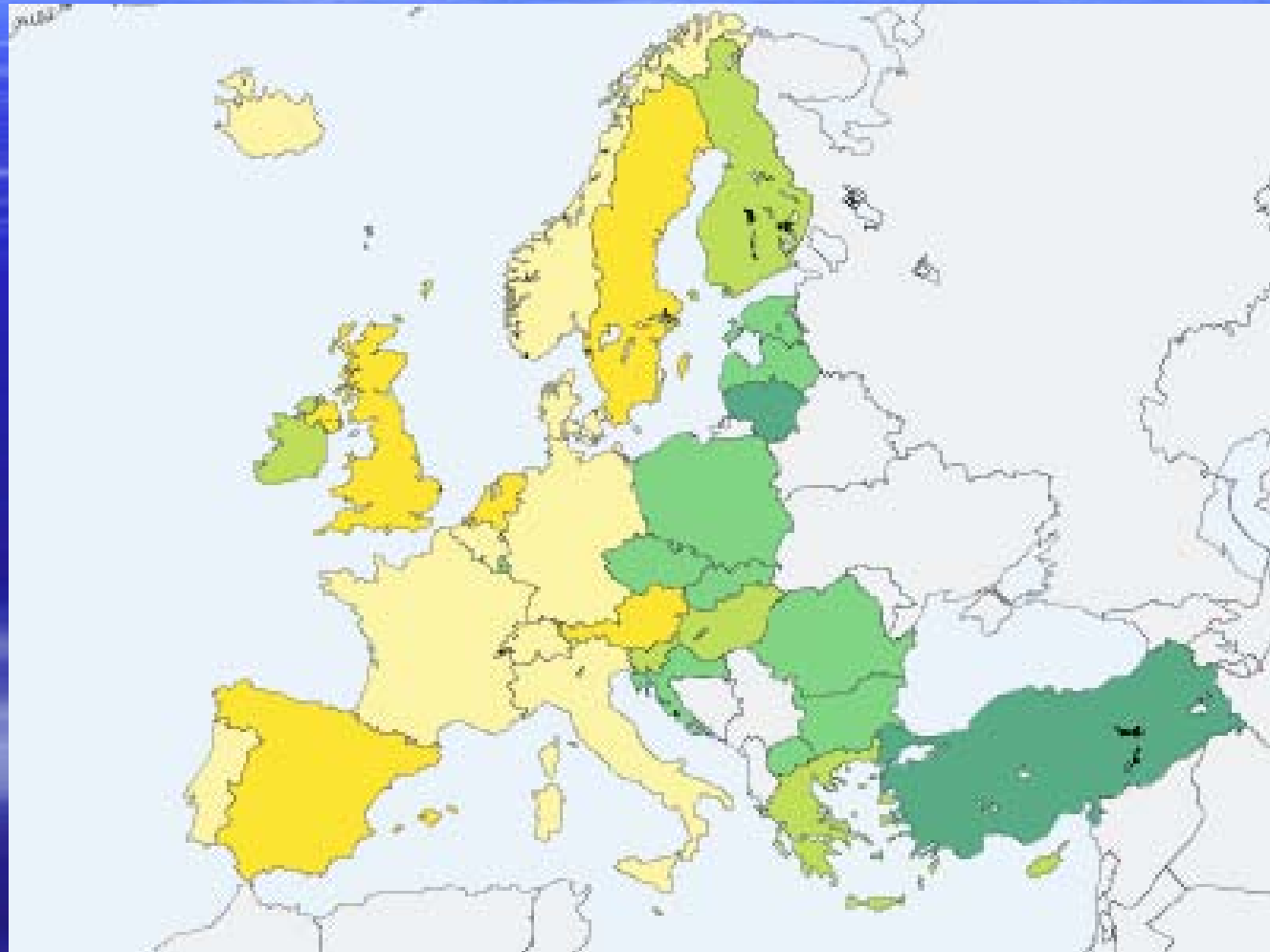
4% - 6.5%

Low growth: yellow

1.4% - 2.2%

**Real GDP
growth rate
(2008)**

Percentage change
on previous year
Source: Eurostat



Modernization in the XXIst century



- +4 Million lifts in Europe + 115,000/year
- 85,000+ escalators and moving walks + 4,500/year
- Europe is by far the first continent for lifts installed (51% of world lifts for 12% in North America and 11% in Japan)
- The new lift market is shifting to Asia (China = 120,000 new lifts/year, North America = 27,000 new lifts/year, Europe = 115,000 lifts/year)

Modernization in the XXIst century



- Priority 1 for Europe: SAFETY of existing lifts
 - Upgrading, modernizing & replacing
 - Bring 60% of lifts older than 20 years to safety and comfort of modern lifts

Modernization in the XXIst century



- Priority 1 for Europe: SAFETY of existing lifts
 - Upgrading, modernizing & replacing
 - Bring 60% of lifts older than 20 years to safety and comfort of modern lifts

- Priority 2 for Europe: Better ACCESSIBILITY
 - Access to people with disabilities
 - Ageing population to be kept at home

- Priority 3 for Europe: Global harmonization of standards
 - The agreement ELA – NEII – PALEA is to harmonize for the world (Global Technical Barrier-Free Trade), based on EN 81-1/2 and will involve ISO, as soon as CEN has revised EN 81-1/2 with Asian, North American and Russian observers/participants
- Priority 4 for Europe: Energy efficiency
 - Work is in progress, with the European Commission in E4 project

Modernization in the XXIst century



Thank you for your attention